

Course Structure

Term I

1. Managerial Economics
2. Financial Accounting
3. Mathematics & Statistics for Managers
4. Marketing Management
5. Communications for Managers
6. Introduction to Information Technology (0.5 unit)
7. Knowledge and Communication Advancement Programme (0.5 unit)

Term II

1. Human Resource Management & Industrial Relations
2. Rural Marketing
3. Macro Economics
4. Financial Management
5. Statistical Methods for Data Analysis
6. Production & Operations Management
7. Knowledge and Communication Advancement Programme (0.5 unit)

Term III

1. Organizational Behavior
2. Rural Development & Cooperatives
3. Strategic Cost Management
4. Marketing Research
5. Project Planning & Management (0.5 unit)
6. Micro Finance
7. Industry Observation (0.5 unit)
8. Knowledge and Communication Advancement Programme (0.5 unit)

Term IV

1. Operations Research
2. Risk Management & Derivatives
3. Supply Chain Management
4. Banking & Insurance
5. Sales & Distribution Management
6. Agri Finance & Rural Credit
7. Entrepreneurship Management of Agri-projects (Project Course)

Term V

1. Agri Export Management & International Trade
2. Procurement & Warehouse Management
3. Agri Input Marketing
4. Food Processing Management
5. Retailing Management
6. Entrepreneurship Management of Agri-projects (Project Course)

Term VI

1. Strategic Management
2. Legal Aspects of Business
3. Optional Course - 1
4. Optional Course - 2

Optional Courses

1. Export Documentation
2. Investment Analysis & Portfolio Management
3. Human Resources Development (Training & Development)
4. NGO Management
5. Quality Management
6. Product & Brand Management
7. Enterprise Resource Planning
8. Agri Insurance
9. Services Marketing

* Offered based on the registration

Note:

1. One course credit is equivalent to 28-30 contact sessions of 70 minutes each and requires the student to put in at least 80 hours of work outside the classroom.
2. The students are required to complete basic course in computers like MS-Office before joining the Programme.