



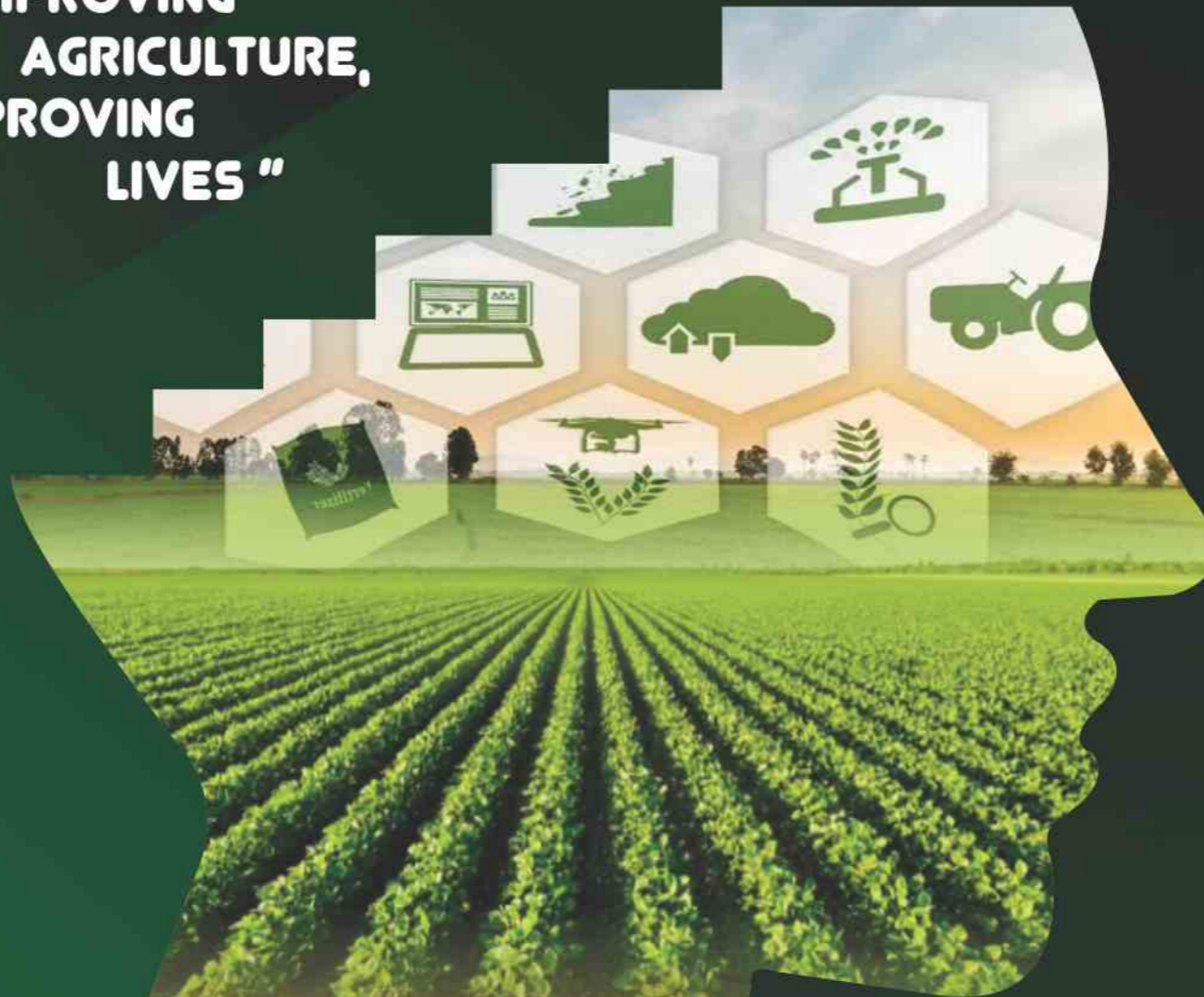
UDAYBHANSINHI REGIONAL INSTITUTE OF COOPERATIVE MANAGEMENT

(An Institution of National Council for Cooperative Training, New Delhi, an Autonomous
Body Promoted by Ministry of Agriculture & Farmer's Welfare, Government of India)

RECRUITER'S GUIDE

2019-20

" IMPROVING
AGRICULTURE,
IMPROVING
LIVES "



PGDM
AGRIBUSINESS MANAGEMENT

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MISSION

The Mission of Institute is to facilitate in building cadres of professional managers to hold key position in ever growing numbers of cooperatives in the state through organization of Management Development Programme, Training Research & Consultancy, Seminar, Workshop, etc.

Secondary to facilitate in building cadres of Professional Managers to hold key position in Business organization by Management Education Programme like PGDM (ABM).

VISION

To improve the decision making skills, ability and administration competence of emerging and practicing managers in business regime. Assist organizations in solving their management problems by providing consultancy services.

Sharing of knowledge and skill in adopted organizations programmes, adopted by each faculty just to contribute to the formulation of policy of that organization. Organize collaborative programmes with other Institutions of the state as per business needs and aspirations.

Placements 2019-20

To produce competent resources equipped with personality development and campus recruitment training along with professional etiquette and providing them the best possible opportunities to thrive in their career & to achieve a target of 100% placements.



About **GANDHINAGAR, GUJARAT** ↗

Gandhinagar is the administrative capital of the Gujarat located on the western bank of Sabarmati River. Named after the father of Nation, Mahatma Gandhi. Gandhinagar is the second planned city of India, after Chandigarh.

The city is divided into thirty organized sectors, each of them is pedestrian friendly and self-contained. It's more of a people-oriented city, Located on the banks of Sabarmati river, Gandhinagar is also known as the heart of Gujarat. The city is blessed with a range of tourist attraction like Akshardham temple, Adalaj Step well, Sabarmati Ashram, Gujarat Science city, Swaminarayan Temple, Hanuman Temple and Mahatma Temple.

The monuments present its rich culture and heritage, the city has developed a lot in a decade and still continues to grow. Gandhinagar carries rich Gujarati legacy through its culture that is preserved by the amazing craftsmanship like wood carving, terracotta work and ethnic wears. It enjoys exotic festivals like Uttarayan, Navaratri and Diwali.

PGDM - ABM COMMITTEE

- Chairman: B.A. Shah, IAS (Registrar of co-operative Societies)
- Member: Prof. Vasant Gandhi (IIM, Ahmedabad)
- Member: Director (Institute of Rural Management, Anand)
- Member: Director (Technical Educational Govt. of Gujarat)
- Member: Shri. SashniVisnubhai Patel (Sadbhav Engineering Ltd. Ahmedabad)
- Member Convener: Director (URICM, Gandhinagar, Gujarat)

URICM MANAGEMENT COMMITTEE

- Chairman: The Registrar- Co-operative Societies, Gujarat state
- Member: President, Gujarat State Co-operative Bank Limited.
- Member: The Chairman, Gujarat State Federation of cooperative Sugar Factories Ltd.
- Member: The Chairman, Gandhinagar District Co-operative Milk Union
- Member: Chief General Manager, Shri MahilaSewaSahakari Bank Ltd.
- Member: The Director, Gujarat Vidyapeeth National Bank for Agriculture and Rural Development.
- Member: Dr. H.K. Mishra, Professor Institute of Rural management (IRMA)
- Member-convener: Director URICM, Gandhinagar.



Message from the Chairman
Dear Recruiters,
Greetings!

CHAIRMAN

URICM is one of the leading institutes in Agribusiness Management in Gujarat state. PGDM- ABM was started in 2008 with the vision to become a center for management excellence in agribusiness through organization of management programs, training research and consultancy, seminars and workshops. It generates Quality agribusiness-techno professionals, who are completely competent to lead and serve the corporates across the public and private sectors. The credentials earned by our alumni are the testimony to this fact.

I cordially invite you to recruit our talented agribusiness managers to make a positive difference in agribusiness to run across India and the world. This will provide an opportunity to your company to serve the farmers and the nation.

With warm regards,

B.A. Shah (IAS)

Registrar, Co-Operative Societies, Gujarat





DIRECTOR

Director's Message

URICM is a premier cooperative training institution committed towards providing quality training to the officers of Cooperative Department, other allied Departments and various sectors of Cooperatives. The Institute works relentlessly for the cooperative movement, fulfilling the HRD demands, proving its worth by introducing innovative/need based training programmes, research and consultancy which in turn reflect in the better performance of the employees of the cooperatives.

Our Institute undertakes research and consultancy projects and poised to make headway in the future to come. All the success of the URICM is because of the great support from Cooperative Department, Functional Registrars Viz., Dairy, Handlooms/Textiles, Fisheries, Animal husbandry, Sericulture, District Cooperative Banks, Urban Cooperative Banks, PACS, Credit Societies and many other cooperative Institutions.

Since 2008 the Institute has taken a leap in the area of management education by introducing Post Graduate Diploma in Management (Agri-Business), poised to become a leading management institute in India.

I would say that let all of us do everything possible in our own capacity so that the cooperatives in future generations will feel proud of the legacy, help the cooperatives turnaround and meet any challenge that may arise of time.

With warm regards,

Dr. A.K. Asthana



**PROGRAMME
DIRECTOR**

Programme Director's Message

Dear Recruiters,
Greetings!

I take this opportunity to invite you to participate in our placement recruitment programme at URICM.

The time has arrived to put forward the best in our students in front of the industry, and will assure you that your expectations will be met.

At URICM, quality education, research and knowledge transfer are our core value. This batch consists of students with miscellaneous experience and skills that will certainly append value to any business. The design of PGDM (ABM) programme includes meticulous course structure and pedagogy to include learning passion into the participants. Core courses include and cover major functional areas of management to build a strong foundation for learning the basics of business, analysis and discussion of cases provide the opportunity to be close to real situation as possible. Elective courses prepare students to comprehend and evaluate the new areas of learning: group activities creates the environment for working through teams and communicating effectively.

We also cultivate an atmosphere at URICM that allows students to build managerial skills and perspectives by interacting comprehensively with dignitaries who are often invited to the campus URICM is looking forward to have term constructive and fruitful cooperation with the industry partners in its constant efforts to bring excellent professionals to serve industry and society at large.

With warm regards,

Neelu Pandey

ABOUT THE INSTITUTE

Udaybhansinhji Regional Institute of Cooperative Management (URICM), Gandhinagar was established in 1956 administrated by National Council of Cooperative Training (NCCT) and funded by the Ministry of Agriculture and Farmers Welfare Govt. of India. URICM is named after Udaybhansinhji, the Prince of Porbandar who was a leader of the cooperative movement. He was also the founder Chairman of Indian Farmers Fertilizers Cooperative Organization (IFFCO), which has emerged as the world's largest fertilizers company.

With the focus on the development of managerial skills in the undergraduate curriculum, the agriculture and other graduates find it difficult to function effectively as managers in Agribusiness field. which have emerged as their most important employers. In response to URICM launched the two-year Post-Graduate Diploma in Agribusiness Management. The program was commenced in the year of 2008. The PGDM-ABM is a full-time residential program that evolved and expanded beyond agriculture to other allied such as commodities, agri-input, agricultural finance, agriculture retailing and rural development. Strong connection with leading agriculture industries leads to one of the best cooperative management institutes in India.

Admission procedure of PGDM-ABM is by appearing one of the National level exams like CAT/MAT/CMAT/XAT/ATMA followed by group discussion & personal interview. The program comprises of two segments, viz. classroom lectures and practical exposure through summer internship, live projects, seminar, observation study tour, and project work. This unremitting assessment enables the students to implement corrective measures at the right time and meet the standard performance prescribed by PGDM committee.

The program is designed with a classroom teaching component, interesting case method pedagogy. Besides, the institute provides soft skills training, computer training for better performance in the practical field.

RECRUITMENT PROCESS



RECRUITMENTS CALENDAR

What For?	Whom?	When to visit URICM?	When Students will be available
Live Project	2 nd year students	After 1 st September	1 st to 20 th September
Summer Internship	1 st year students	First week of October	1 st May – 30 th June
Final Placements	2 nd year students	First week of November	After course completion

INFRASTRUCTURE



Library:

- Rich source of information, having 8500 books and 40 reputed journals.
- Weekly and fortnightly magazines.
- 5 different Newspapers.
- 150 Audio Visual Cassettes, CDs, VCDs supported with Computer.
- Video Conferencing System
- Online database (EBSCO completed and J-gate).
- Library is connected with Koha Software.

Computer Lab:

- Smart computer lab
- 28 computers connected through LAN system with WI-FI accessibility
- Special Computer Training for MS-Excel Advanced.



Classrooms and Conference Hall:

- Smart Audio-visual facilities.
- Enhanced learning experience
- Wi-Fi facilities
- Visual media and recreation hall

PEDAGOGY

LIVE PROJECTS

**SUMMER
INTERNSHIPS**

CASE STUDIES

FIELD VISITS

WINTER PROJECTS

**INDUSTRIAL
INTERACTIONS**

**BUSINESS
SEMINARS**



PGDM-ABM CURRICULUM

Term - I

- Organizational Behavior-I
- Managerial Economics
- Information Technology for business and Development
- Quantitative Analysis for Management-I
- Communication for Mangers-I
- Financial Accounting
- Marketing Management-I
- Principal for Agri Business

Term - II

- Organizational Behavior-II
- Principles of Entrepreneurship
- Macro Economics
- Financial Management
- Production and operations Management
- Rural Development
- Marketing Management-II
- Quantitative Analysis for Management-II
- Communication for Mangers-II

Term - III

- Managing Collectives
- Quantitative Analysis for Management-III
- Cost Accounting
- Management Information System
- Rural Marketing
- Human Resource Management & Industrial Relations

Term - IV

- Supply Chain Management
- Banking And Insurance
- Derivatives
- Strategic Management
- Sales and Distribution Management
- Business Law
- Operations Research
- Optional -1 Retailing Management

Term - V

- Optional -1 Food Processing Management
- Optional -2 Financial Risk Management
- Optional -3 Agri-Input Marketing
- Agri Finance, Micro Finance and Rural Credit
- International Trade and Finance
- Business Ethics & Governance
- Project Management

Term - VI

- E Commers
- Optional -1 Brand Management
- Optional -2 Agriculture Risk Management & Insurance
- Optional -3 International Marketing

FACULTY

In House Faculty

·Dr. A. K. Asthana. Ph. D. (Management), M.B.A., B.Sc. (Phy. Hons.)
(Director) dearasthana@gmail.com

·Ms. Neelu Pandey, (Program Director) MA(Economics), M.Phil., CTFC(BIRD)

ADJUNCT FACULTY

·Dr. Samar Dutta- IIM, Ahmedabad
·Mr. Abrar Ali- IIM, Ahmedabad
·Dr. Biswas -IRMA, Anand
·Dr. D.C. Joshi - AAU, Anand
·Dr. Pundhir - AAU, Anand
·Dr. Amit Dwivedi - Prof. EDI Gandhinagar
·Dr. S.B. Sareen- EDI, Gandhinagar
·Dr. Hemant Trivedi- MICA, Ahmedabad
·Dr. Santosh Kumar- PDP, Gandhinagar
·Dr. Prashant Panda - PDP, Gandhinagar
·Dr. Narayan Bashir- PDP, Gandhinagar
·Dr. Anurag Shrivastav- PDP, Gandhinagar
·Dr. Kaushal Kishore- PDP, Gandhinagar
·Dr. Tejas Dave- PDP, Gandhinagar
·Dr. KshamanidhiAdabar- Central University, Gujrat
·Dr. Litty Dennis- Central University, Gujrat
·Mr. Paramjit sharma- Ex. Prof. VAMNICOM, Pune
·Ms. PrathibaBhide- Pune University, Maharashtra
·Dr. K. Ramesha- Prof. NIBM, Pune
·Mr. H.S.K. Tangirala- Regional Director, ICM Hyderabad
·Dr. S.A. Siddhanti- Regional Director, RICM Bangalore
·Dr. Harishchandra Singh Rathod- NICM, Gandhinagar
·Mr. Jigna Trivedi- NICM, Gandhinagar
·Mr. Krunal Joshi- NICM, Gandhinagar
·Dr. Nirav Halvadiya- Ganpat University, Gujrat

·Mr. Rohit Lala - Asst. Prof. S V Institute of Management
·Dr. Kunjal Sinha - Asst. Prof. SMJVE Foundation
·Dr. Naresh Patel - Head of Management, DDIT, Nadiad
·Dr. Vipul Patel- Prof. Shanti Business School, Shmedabad
·Dr. Vinit Mistry - Prof. S.K Patel Management Institution
·Dr. Anil KumarKashyap- Sagar University, M.P
·Dr. Jayesh Tanna- B.P College of Business Administration
Dept. Government of Gujarat.
·Dr. Punit Dwivedi - CEO, AIC Prestige Inspire Foundation Incubator.
·Mr. Prakash Kapoor- Ex. RBI Manager, UBD dept.
·Dr. Devang Patel- HR, Abellon Group
·Mr. Gunjan Shah- Lead Mentor Entrepreneurship, Govt of India
·Mr. Yogesh Khamar - Ex. Director and COO, MAIIA Commodities
·Mr. Pradip Chowksi- ICICI Bank
·Mr. Neeraj Gupta- NMCE, Vice President
·Mr. Barat Patel -Ex.Chief Manager, Bank of Baroda.
·Mr. R.L. Gupta- Ex. Manager, Central Warehouse Corporation
·Mr. Srikant - MCX, Mumbai
·Mr. Shriram Gadhave- President, Vegetable Grower Association of India
·Mr. Prahlad Charan- State Head, Trringo (Mahindra and Mahindra Ltd.)
·Mr. Smith Rathod - Dy Manager, Atul Ltd.
·Mr. Pradeep Lokhande -Founder, Rural Relations
·Mr. Arup Sinha Career Consultant
·Dr. Yupal Shukla- Ganpat University, Gujrat
·Dr. Sunil Patel- Karnavati University, Ahmedabad

UDAYBHANSINHJI REGIONAL INSTITUTE OF COOPERATIVE MANAGEMENT



WHY RECRUIT AT URICM ?

Divergence the Vibrancy of Excellence Our Style and Uniqueness - Our core competency

URICM is enriched with high level of integrity, drive, leadership, perseverance, intelligence and the adaptability to change. URICM values out of the box thinking and novelty backed up by coherent and planned teamwork. The comprehensive course curriculum and the academic rigor challenges us and aids in our holistic development through a wide range of professional experiences, leadership opportunities, service programs and extracurricular activities to make us "Career ready". We possess the skills and qualities that are needed to positively influence the world and to make the change that really makes us stand out.

URICM received the second best regional institute of NCCT at 48th Directors Conference of RICMs / ICMs held at Goa in August 2017

Return of investment compare to other institute is simply good as institute offering good placements at lower fees. The alumni of the institute are working at higher positions in various prestigious organizations. Education in institute is more practical oriented; every day is new lesson, new learning and curiosity to learn new. Faculty at URICM always push students to think out of the box, to think

beyond boundaries which helping them to boost thinking abilities. Intense debates taking place in institute help to get knowledge of 360 degrees of the topic.

Frequent Guest lectures are held in institute to enhance the awareness of students about socio-economic development. Guest lectures are also helping students to increase the understanding of current agriculture market scenario.

As institute has students from across the country; students are exposed to various cultures, traditions of different states. Students do celebrate different cultural festivals of different states which helps students to establish a communal harmony.

Cooperate perception of URICM is good among organizations due the values that institute is imparting among the students like integrity, ethical conduct and moral uprightness. The course curriculum of URICM is well designed to meet the requirements of the corporates.

Institute is having dedicated placement cell with the excellent support of industry experts with the help of which students can make a sound decision regarding their careers.

Committees



CULTURAL COMMITTEE

The Cultural Committee of URICM strives to celebrate the cultural diversity on the campus by celebrating various festivals and events. The committee provides enough opportunities for the students to relax and enjoy campus life amidst rigorous academics.



SPORTS COMMITTEE

The Sports Committee encourages students to participate and organise sports event, giving a platform to students to showcase their sporty spirit. The club tries to engage students with fields by organising coaching camps on different sports like Cricket, Volleyball, football, Kabaddi and Table tennis. The committee tries to build up qualities like teamwork, sportsmanship, etc.



MEDIA CELL COMMITTEE

Media cell is the heart of URICM. It is responsible for all PR activities of the college. It caters to the three major domains of the institute including Campus Corporate Relationship, Website and Social media Page Management.



ACADEMIC COMMITTEE

Academic committee is an integral part of the PGDM-ABM, working hand in hand with the administration. It plays a key role in the smooth functioning of classes, examinations, other activities like setting up the curriculum, training and preparedness of the batch for GDs and Interviews.



FINANCE COMMITTEE

The Finance & Investments Committee is a student-run initiative for the various programs, where students invest some amount of money for organizing followings : Workshops for summers prep Online & offline internal contests Selections for external competitions Opportunity to invest Seminars/conferences Workshops for placement preparedness.



HEALTH & NUTRITION COMMITTEE

A well-nourished, healthy workforce is a pre-condition for sustainable development Nutrition plays a critical role in human resource development since deficiencies in essential nutrients lead to malnutrition, which affects an individual's mental and physical state, resulting in poor health and poor work performance. Our health and nutrition club continuously monitors the food quality for the healthy lifestyle of the students.



PLACEMENT COMMITTEE

The Placement Cell of URICM Gandhinagar handles campus placement of the PGDM-ABM students. The Placement Cell provides complete support to the visiting companies at every stage of placement process. Arrangements for Pre-Placement Talks, Written Tests, Interviews and Group Discussions are made as per the requirement of the visiting companies. The committee works on three pillars – integrity, Responsibility and Discipline.



INDUSTRIAL VISITS



Industrial visits offer a great source to gain practical knowledge. Students can observe and learn about the theoretical concepts are put into actions, thereby aiding their practical learning. Students are exposed to real working environment and shown how things are done in an organization. From the details about the management to the targets they achieve, everything is covered in these visits. The gap between theoretical learning and practical exposure is actually bridged by industrial visits.

**Student of URICM
visited various reputed
organizations like**





LIFE of URICM



VAHAK

“ Connection Between Campus & Corporate ”

The continuous effort of VAHAK (a committee formed by the students of URICM which connects the campus to the corporate) with handholding support of college invites managers, CEOs, directors, HRMS, Vice presidents, Agribusiness Consultants of the various reputed organization from all over India. The students of URICM feel deeply honored by the presence of the Central Board of Director of RBI Shri Satish Kashinath Marathe. He has raised different issues related to the current agriculture scenario of India and how the Reserve Bank of India formulating different policies related to the development of agriculture. He also discussed the summer placements opportunity at RBI to the domestic and foreign students to expose themselves to an actual central banking environment and undertake projects on the issues relevant to the Central Bank with the guidance from experts and professionals in the Central Bank. Informative interaction and knowledge helped Students to grab the opportunity to work with the central bank as a summer intern and two students from the 10th and 11th batch also had selected and completed summer internship at RBI.



Mr. Deepak Pareek
CEO & CO-Founder at DigiAgri



Shri Satish Kashinath Marathe
Director
Reserve Bank of India



Mr. Anil Hanegave
Founder | Agribusiness Trainer
| Agri-preneur Coach
Leadership consultant



Mr. Hariharan Bodepalli
City Procurment Head
Ninjacart



Mr. Amrit Kojiam
Business Head, Gujarat & MP
Bigbasket



Mr. Pradeep Lokhande
Founder
Rural Relation

Mr. Sanjeev Kumar
Co - Founder & COO
Apna Haat Retail Pvt. Ltd.

Mr. Shrikant Koundinya
Vice President, Training & Education
Market Devlopment MCX of India Ltd.

Mr. Tushar Bhatt
Associate Director, Agronomy
Agrostar

Dr. Basavarajaiah. D
Business Coordinator & Research
Laxmi Input

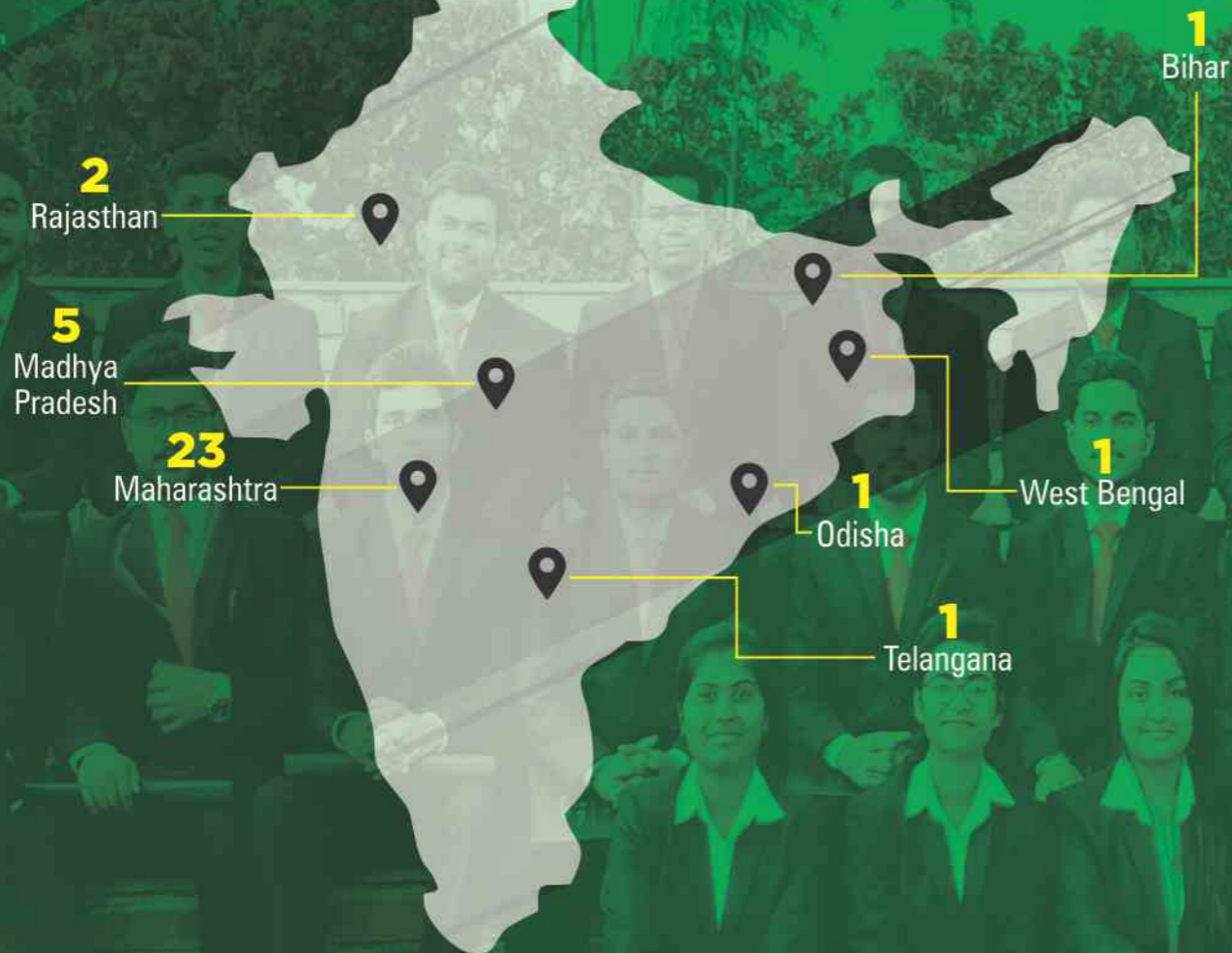
Mr. Sanjay Satkalmi
Manager
Future Retail Ltd.

Mr. Sudheer Godara
Marketing Lead
Sumitomo Chemical

Mr. Ashok K. Burman
Business Development Manager
Sourcetrace

PGDM Batch Profile 2018-20

STATE WISE DIVERSIFICATION



BATCH DEMOGRAPHY





Abhinav Kakade
Maharashtra

abhinavkuricm@gmail.com
+918087279009



Qualification

B.B.A. (Agriculture)
MPKV, Rahuri, Maharashtra

Internship Organisation

Sinochem India Pvt. Ltd.

Project title

Implementation & Evaluation of marketing program to study the impact of brand awareness of Fastmix in (Ambala) Haryana.

Language Known

English, Hindi and Marathi



Abhishek Divate
Maharashtra

abhishekduricm@gmail.com
+917350735362



Qualification

B.Sc. (Agriculture)
MPKV, Rahuri, Maharashtra

Internship Organisation

Crystal Crop Protection Pvt. Ltd.

Project title

To study the market potential of pluton in Nashik region.

Language Known

English, Hindi and Marathi



Ajit Sakore
Maharashtra

ajitsuricm@gmail.com
+917709101672



Qualification

B.Sc. (Agriculture)
MPKV, Rahuri, Maharashtra

Internship Organisation

Kalash Seeds Pvt. Ltd.

Project title

Study of vegetables nurseries in Maharashtra

Language Known

English, Hindi and Marathi



Akash Pund
Maharashtra

akashpuricm@gmail.com
+919527544974



Qualification

B.Sc. (Agriculture)
MPKV, Rahuri, Maharashtra

Internship Organisation

Jay Agro export Pvt. Ltd.

Project title

Export Potential and Performance of Grapes Packhouse

Language Known

English, Hindi and Marathi



Akash Shirsath
 Maharashtra
 akashsuricm@gmail.com
 +919422320423



Qualification:
 B.Sc. (Agriculture)
 MPKV, Rahuri, Maharashtra

Internship Organisation
 Dhanashree Agro Industries

Project title
 Marketing of controlled release fertilizer in the Indian nursery segment.

Languages Known:
 English, Hindi and Marathi.



Akshay Nikam
 Maharashtra
 akshaynuricm@gmail.com
 +919561023217



Qualification:
 B.Sc. (Agriculture)
 MPKV, Rahuri, Maharashtra

Internship Organisation
 Kalash Seeds Pvt. Ltd.

Project title
 Competitors Pricing survey Expected Current margins of dealers and distributors in state of Maharashtra Kalash. Dealers Penetrations in market survey in state of Maharashtra

Languages Known:
 English, Hindi and Marathi.



Amol Shelke
 Maharashtra
 amolsuricm@gmail.com
 +91 97670 75965



Qualification
 BBA (Agriculture)
 MPKV, Rahuri, Maharashtra

Internship Organisation
 Big Basket

Project title
 To Study the procurement of fruits and vegetables in indore city

Language Known
 English, Hindi and Marathi



Amruta Dahare
 Maharashtra
 amrutaduricm@gmail.com
 +917385529845



Qualification
 B. Tech (Agricultural Engineering)
 MPKV, Rahuri, Maharashtra

Internship Organisation
 DCB Bank

Project title
 A study on DCB bank brand recognition and people interest for traditional saving mechanism (term deposit)

Language Known
 English, Hindi and Marathi



Anjali Singh
Bihar

anjalipuricm@gmail.com
+91 9304596693



Qualification

B. Com
Bhagalpur University, Bihar

Internship Organisation

ITC Ltd.

Project title

A key step towards enhancing brand
repute through synergizing existing
designs with innovative pack aesthetics
within stipulated regulations

Language Known

English, Hindi and Bhojpuri



Avinash Jadhav
Maharashtra

avinashjuricm@gmail.com
+91 7588015681



Qualification

B. Tech. (Agricultural Engineering)
MPKV, Rahuri, Maharashtra

Internship Organisation

M & M Industries, Vivekon

Project title

Perception of Farmers' and Retailers'
about Organic Agricultural of Nashik
District (Maharashtra).

Language Known

English, Hindi and Marathi



Bhagwat Sanap
Maharashtra

bhagwaturicm@gmail.com
+91 7798053506



Qualification

B.Sc Agriculture
VNMKV, Parbhani, Maharashtra

Internship Organisation

Nagarjuna Agrichem Ltd.

Project title

Study the incidence and impact of
Cotton PBW on Sourashtra region
cotton crop-Gujarat

Language Known

English, Hindi and Marathi



Chirayu Wani
Maharashtra

chirayuwuricm@gmail.com
+91 8308599002



Qualification

B. Tech. (Agricultural Engineering)
MPKV, Rahuri, Maharashtra

Internship Organisation

Ninjacart

Project title

To study the business opportunity and
potential of Ninjacart in Fruits and
Vegetables category in pushcart segment
in Ahmedabad city

Language Known

English, Hindi, Marathi and Gujarati



Dipak Mogal
Maharashtra

dipakmuricm@gmail.com
+91 7588939566



Qualification

B. Sc (Horticulture)
MPKV, Rahuri, Maharashtra

Internship Organisation

Big basket

Project title

Development of new collection centre
(challenges and opportunities) in
Wai city

Language Known

English, Hindi and Marathi



Ganesh Nikam
Maharashtra

ganeshnuricm@gmail.com
+91 9146404727



Qualification

B.Sc (Agriculture)
Dr. PDKV, Akola Maharashtra

Internship Organisation

Shriram Bioseed Genetics

Project title

To Increase Bioseed Share in Problem
Market of Sillod Block Aurangabad Dist
by Increasing Market Reach and Demand
Generation in Potential Village.

Language Known

English, Hindi and Marathi



Jagruti Sonawane
Maharashtra

jagrutisuricm@gmail.com
+91 7350564970



Qualification

B.Sc (Agriculture)
MPKV, Rahuri, Maharashtra

Internship Organisation

Aries Agro Ltd.

Project title

Consumption trends of water soluble
fertilizer & it is future prospects
in gujarat

Language Known

English, Hindi and Marathi



Jugal Patidar
Madhya Pradesh

Jugalpuricm@gmail.com
+91 9977855208



Qualification

B.Sc (Agriculture)
ITM, University, Gwalior (MP)

Internship Organisation

Kalash Pvt Ltd.

Project title

Competitors' Pricing Survey Expted/
Current margins of dealers &
distributors in states of MP Kalash
Dealers Penetration in market survey in
states of MP

Language Known

English and Hindi



Kunal Rana
Rajasthan

kunalruricm@gmail.com
+918764009847



Qualification

B.Sc (Agriculture)
MJRP University, Jaipur

Internship Organisation
Adama India Pvt. Ltd.

Project title

Opportunity Assessment of
CTPRL mixture through
market segmentation in various crops.

Language Known
English and Hindi



Kunal Bhise
Maharashtra

kunalburicm@gmail.com
+919561010135



Qualification

B.Sc. (Agriculture)
MPKV, Rahuri, Maharashtra

Internship Organisation
Nagarjuna Agrichem Ltd.

Project title

To study different branding activities
carried out for new molecules
introduction and their volume growth by
different companies in the state of MP.

Language Known
English, Hindi and Marathi



Mohd Muzeeb Ahmed
Telangana

Muzeebauricm@gmail.com
+91 88016 00250



Qualification

B.Sc. (Agriculture)
VNMKV, Parbhani, Maharashtra

Internship Organisation
Savannah Seeds Pvt. Ltd.

Project title

Data Light house".

Language Known
English, Hindi, Telugu and Marathi



Pratik Dale
Maharashtra

pratikduricm@gmail.com
+91 9552295891



Qualification

B.Sc. (Agricultural Biotechnology)
MPKV, Rahuri, Maharashtra

Internship Organisation
Sinochem India Pvt. Ltd.

Project title

Implementation & Evaluation of
Marketing Program to study The
Impact of Brand Awareness of Fastmix in
Kaithal Haryana.

Language Known
English, Hindi and Marathi



Rovin Singh Rajput
Madhya Pradesh
 rovinruricm@gmail.com
 +91 9753129252



Qualification
 B. Sc. (Agriculture)
 S.V.N University, Sagar (MP)

Internship Organisation
 Nagarjuna Agrichem Ltd.

Project title
 To study different liquidation activities carried out by major agro chemical company and their specific product volume growth by different companies.

Language Known
 English and Hindi



Rushikesh Vaidya
Maharashtra
 rushikeshvuricm@gmail.com
 +919130772205



Qualification
 B.Sc. (Horticulture)
 MPKV, Rahuri, Maharashtra

Internship Organisation
 Syngenta India Ltd.

Project title
 To Estimate Insecticide Business Potential in Summer Okra Crop at Padra Market (vadodara) and Explore Business Opportunities by Various Marketing Media

Language Known
 English, Hindi and Marathi



Satyajit Garnayak
Odisha
 Satyjitguricm@gmail.com
 +91 7550922051



Qualification
 B.Sc. (Horticulture)
 Sikkim Central University, Gangtok

Internship Organisation
 Savannah Seeds Pvt. Ltd.

Project title
 " building value proposition for sava 127 and 134 pro -against the popular OPV varieties".

Language Known
 English, Hindi, Odiya and Nepali



Sayan Biswas
West Bengal
 sayanbiswasuricm@gmail.com
 +91 7908690796



Qualification
 B.Sc. (Horticulture)
 Sikkim Central University, Gangtok

Internship Organisation
 Reserve Bank of India

Project title
 Relative growth and opportunity of Farmer Producer Organisations in Gujarat.

Language Known
 English, Hindi, Bengali, Odiya and Nepali



Shrikant Darade
Maharashtra

shrikantduricm@gmail.com
+91 9325756954



Qualification

B.Sc (Horticulture)
MPKV, Rahuri, Maharashtra

Internship Organisation

Bigbasket

Project title

Procurement and bulk buying analysis of onion

Language Known

English, Hindu and Marathi



Snehal Rajapure
Maharashtra

snehalruricm@gmail.com
+91 7350255392



Qualification

B.Sc. (Agricultural Biotechnology)
Dr. PDKV, Akola, Maharashtra

Internship Organisation

Bigbasket

Project title

To study consumer perception and satisfaction level towards Bigbasket.

Language Known

English, Hindi and Marathi



Sumit Bhandarkar
Maharashtra

sumitburicm@gmail.com
+91 8390083025



Qualification

B. Tech. (Agricultural Engineering)
MPKV, Rahuri, Maharashtra

Internship Organisation

Mehin Total Chemicals Pvt. Ltd.

Project title

To evaluate the market potential and frame promotional strategy for bio-products in Kota region.

Language Known

English, Hindi and Marathi



Tejal Raundal
Maharashtra

tejalruricm@gmail.com
+91 94056 08947



Qualification

B. Tech. (Agricultural Engineering)
MPKV, Rahuri, Maharashtra

Internship Organisation

DCB Bank

Project title

A Study on customer perception towards service provided by DCB bank and their attributes.

Language Known

English, Hindi and Marathi



Uday Mahajan
Maharashtra

udaymuricm@gmail.com
+91 7741834175



Qualification

B. Tech. (Agricultural Engineering)
MPKV, Rahuri, Maharashtra

Internship Organisation

Reliance Retail Ltd.

Project title

Fresh category management in retail.

Language Known

English, Hindi and Marathi



Umesh Jadhav
Maharashtra

umeshjuricm@gmail.com
+91 9604415630



Qualification

B. Tech. (Agricultural Engineering)
MPKV, Rahuri, Maharashtra

Internship Organisation

Dhanashree Agro Industries

Project title

To explore the potential for DAI focus products in area Nasik, Dindori, Sinner.

Language Known

English, Hindi and Marathi



Vijendra Rajput
Madhya Pradesh

vijendraruricm@gmail.com
+91 7999939640



Qualification

B.Sc. (Agriculture)
S.V.N University, Sagar (MP)

Internship Organisation

Aries Agro Ltd.

Project title

Potential and future prospects of oil seeds crops in Gujarat.

Language Known

English and Hindi



Vinay Mhatarmare
Maharashtra

vinaymuricm@gmail.com
+91 8177942978



Qualification

B. Tech. (Agricultural Engineering)
MPKV, Rahuri, Maharashtra

Internship Organisation

Reliance Retail Ltd.

Project title

Fresh category management in retail.

Language Known

English, Hindi and Marathi



Yashvardhan Singh Rathore
Rajasthan

yashvardhanruricm@gmail.com
+91 9828892883



Qualification
B. Tech. (Civil Engineering)
JKLU, Jaipur (Rajasthan)

Internship Organisation
UPL Ltd.

Project title
To Establish New product 'Zeba' and Segment creation in market and to give thrust to an established brand to take it to next level while its already a No 1 Brand 'IRIS' in Market.

Language Known
English and Hindi



Shubham Rajput
Madhya Pradesh

shubhamruricm@gmail.com
+91 7415521270



Qualification
B. Sc. (Agriculture)
S.V.N University, Sagar (MP)

Internship Organisation
Nagarjuna Agrichem Ltd.

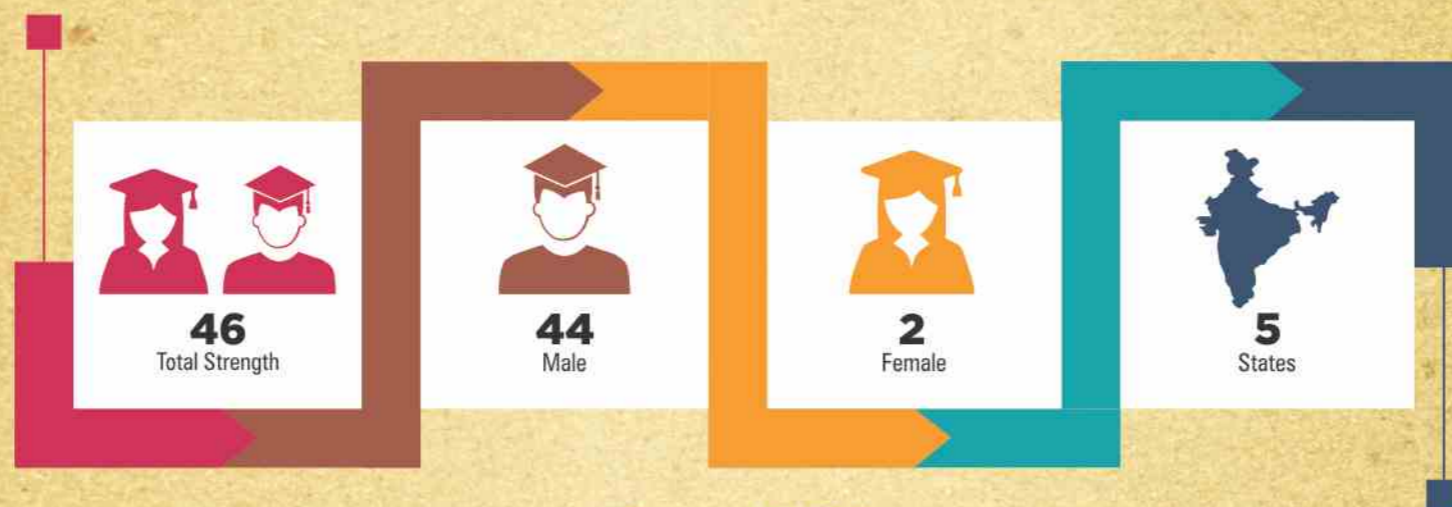
Project title
"Study the market dynamics of bio pesticide in harda district"

Language Known
English and Hindi





STUDENT'S BATCH PROFILE 2019-21



Educational Diversity





Name: Abhinav Kumar Siliveru
Qualification: B.Sc. (Agriculture)
University: MPKV, Rahuri (MH)
Languages: English, Hindi, Telugu, Marathi
Email: abhinavsricm@gmail.com
Contact No: +919951090325



Name: Akshay Ravindra Patil
Qualification: B.Sc. (Agriculture)
University: MPKV, Rahuri (MH)
Languages: English, Hindi, Marathi.
Email: akshaypuricm@gmail.com
Contact No: +918208771156



Name: Akshay Raju Narawade
Qualification: B.Sc. (Agricultural Biotechnology)
University: MPKV, Rahuri (MH)
Languages: English, Hindi, Marathi
Email: Akshaynruricm@gmail.com
Contact No: +919075594413



Name: Anand Singh
Qualification: B.Sc. (Agriculture)
University: S.V.N University, Sagar (MP)
Languages: English, Hindi
Email: anandsuricm@gmail.com
Contact No: +919098559011



Name: Anil Laxman Chavan
Qualification: B.Sc. (Agriculture)
University: VNMKV, Parbhani (MH)
Languages: English, Hindi, Marathi.
Email: anilcuricm@gmail.com
Contact No: +919158199195



Name: Ashish Bhausaheb Gondkar
Qualification: B.Sc. (Agriculture)
University: MPKV, Rahuri (MH)
Languages: English, Hindi, Marathi.
Email: ashishguricm@gmail.com
Contact No: +918605898522



Name: Bharat Panwar
Qualification: B.Sc. (Agriculture)
University: S.V.N University, Sagar (MP)
Languages: English, Hindi
Email: bharatpuricm@gmail.com
Contact No: +919179952775



Name: Deepak Rathod
Qualification: B.Sc. (Agriculture)
University: DBRAU, Agra (UP)
Languages: English, Hindi
Email: deepakruricm@gmail.com
Contact No: +919770038893



Name: Dhananjay Diliprao Kawale
Qualification: B.Sc. (Agricultural Biotechnology)
University: VNMAV, Parabhani (MH)
Languages: English, Hindi, Marathi
Email: dhananjaykuricm@gmail.com
Contact No: +91 7709745907



Name: Dhiraj Bhagwanrao Jadhav
Qualification: B.Sc (Horticulture)
University: VNMKV, Parbhani (MH)
Languages: English, Hindi, Marathi.
Email: dhirajjuricm@gmail.com
Contact No: +918208729003



Name: Durgesh Dnyandeo Gawali
Qualification: B.Sc. (Agricultural Biotechnology)
University: MPKV, Rahuri (MH)
Languages: English, Hindi, Marathi
Email: durgeshguricm@gmail.com
Contact No: +919766888133



Name: Jayesh Balu Shewale
Qualification: B.Sc. (Agriculture)
University: MPKV, Rahuri (MH)
Languages: English, Hindi, Marathi
Email: jayeshsuricm@gmail.com
Contact No: +91 8530204621



Name: Kapil Choudhary
Qualification: B.Sc. (Agriculture)
University: D.B.R.A.U. Agra (UP)
Languages: Hindi, English
Email: kapilcuricm@gmail.com
Contact No: +919997336561



Name: Kunal Jairam Gaikwad
Qualification: B.Sc.(Agricultural Biotechnology)
University: MPKV, Rahuri (MH)
Languages: English, Hindi, Marathi
Email: kunalguricm@gmail.com
Contact No: +919423058250



Name: Kunal Vasant Rao Desale
Qualification: B.Sc. (Agriculture)
University: MPKV, Rahuri (MH)
Languages: English, Hindi, Marathi
Email: kunalduricm@gmail.com
Contact No: +917796890999



Name: Madhuri Balasaheb Gachale
Qualification: B.Sc. (Agricultural Biotechnology)
University: MPKV, Rahuri (MH)
Languages: English, Hindi, Marathi
Email: madhuriguricm@gmail.com
Contact No: +917083510581



Name: Mahesh Sanjay Tathe
Qualification: BBA (Agriculture)
University: MPKV, Rahuri (MH)
Languages: English, Hindi, Marathi
Email: maheshuricm@gmail.com
Contact No: +917758867884



Name: Mangesh Balasaheb Landge
Qualification: B.Tech (Agricultural Engineering)
University: MPKV, Rahuri (MH)
Languages: English, Hindi, Marathi
Email: mangeshuricm@gmail.com
Contact No: +919503156017



Name: Mayur Annasaheb Jadhav
Qualification: B.Sc. (Agriculture)
University: MPKV, Rahuri (MH)
Languages: English, Hindi, Marathi
Email: Mayurj7uricm@gmail.com
Contact No: +918888956377



Name: Mayuri Kailas Patil
Qualification: B.Sc. (Agriculture)
University: MPKV, Rahuri (MH)
Languages: English, Hindi, Marathi
Email: mayuripuricm@gmail.com
Contact No: +917972177149



Name: Mohit Devidas Zambare
Qualification: B.Tech. (Agricultural Engineering)
University: MPKV, Rahuri (MH)
Languages: English, Hindi, Marathi
Email: mohitzuricm@gmail.com
Contact No: +918698807987



Name: Nirav Ramesh Bachhav
Qualification: B.Sc. (Agricultural Biotechnology)
University: MPKV, Rahuri (MH)
Languages: English, Hindi, Marathi
Email: niravburicm@gmail.com
Contact No: +917774818903



Name: Pankaj Jayant Rajole
Qualification: B.Sc. (Agriculture)
University: MPKV, Rahuri (MH)
Languages: English, Hindi, Marathi
Email: pankajruricm@gmail.com
Contact No: +919158294675



Name: Peeyush Varshney
Qualification: B.Sc. (Agriculture)
University: DBRAU, Agra, UP
Languages: English, Hindi
Email: peeyushvuricm@gmail.com
Contact No: +919045661622



Name: Pritam Sanjay Jadhav
Qualification: B.Sc. (Agricultural Biotechnology)
University: MPKV, Rahuri (MH)
Languages: English, Hindi, Marathi
Email: pritamjuricm@gmail.com
Contact No: +918007715331



Name: Rahul Arjun Palkhede
Qualification: B.Sc. (Agriculture)
University: MPKV, Rahuri (MH)
Languages: English, Hindi, Marathi
Email: rahulpuricm@gmail.com
Contact No: +919503019739



Name: Rajkumar Patidar
Qualification: B.Sc. (Horticulture)
University: DAVV, Indore (MP)
Languages: English, Hindi
Email: rajkumarpuricm@gmail.com
Contact No: +916265465686



Name: Ram Vijay Tangade
Qualification: B.Sc. (Agriculture)
University: MPKV, Rahuri, (MH)
Languages: English, Hindi, Marathi
Email: ramtangauricm@gmail.com
Contact No: +919561665071



Name: Rohit Sanjeev Sanpurkar
Qualification: B.Sc. (Agriculture)
University: VNMKV, Parbhani (MH)
Languages: English, Hindi, Marathi
Email: rohitsuricm@gmail.com
Contact No: +918421531252



Name: Rushikesh Machindra Gajare
Qualification: B.Sc. (Agriculture)
University: MPKV, Rahuri (MH)
Languages: English, Hindi, Marathi
Email: rushikeshguricm@gmail.com
Contact No: +917083289233



Name: Saiyad Soif Saiyad Kayuum
Qualification: B.Tech (Agricultural Engineering)
University: MPKV, Rahuri (MH)
Languages: English, Hindi, Marathi
Email: soifsuricm@gmail.com
Contact No: +917798201150



Name: Samadhan Ananthrao Pawar
Qualification: B.Tech (Food Technology)
University: VNMKV, Parbhani (MH)
Languages: English, Hindi, Telugu, Marathi
Email: samadhanpuricm@gmail.com
Contact No: +919156438793



Name: Sanket Madhukar Pawar
Qualification: B.Sc. (Agricultural Biotechnology)
University: MPKV, Rahuri (MH)
Languages: English, Hindi, Marathi
Email: sanketpuricm@gmail.com
Contact No: +917756891156



Name: Shankar Singh Rajput
Qualification: B.Sc. (Agriculture)
University: S.V.N University, Sagar (MP)
Languages: Hindi, English
Email: shankarsuricm@gmail.com
Contact No: +919754257200



Name: Shekhar Chhaban Lakade
Qualification: B.Sc. (Agriculture)
University: MPKV, Rahuri (MH)
Languages: English, Hindi, Marathi
Email: shekharluricm@gmail.com
Contact No: +919588680447



Name: Shreyash Purushottam Dayama
Qualification: B.Sc. (Agriculture)
University: MPKV, Rahuri (MH)
Languages: English, Hindi, Marathi
Email: shreyashduricm@gmail.com
Contact No: +918411040771



Name: Sujeet Patidar
Qualification: B.Sc. (Agriculture)
University: S.V.N University, Sagar (MP)
Languages: English, Hindi
Email: sujeetpuricm@gmail.com
Contact No: +919685806768



Name: Sujit Sambhajirao kendre
Qualification: B.Sc. Agriculture
University: VNMKV, Parbhani (MH)
Languages: English, Hindi, Marathi
Email: sujitkuricm@gmail.com
Contact No: +918177949701



Name: Sumeet Satyanarayana Kokku
Qualification: B. Tech. (Agricultural Engineering)
University: MPKV, Rahuri (MH)
Languages: English, Hindi, Marathi, Telugu
Email: sumeetkuricm@gmail.com
Contact No: +919604485904



Name: Suyog Anil Aware
Qualification: B.Sc. (Agricultural Biotechnology)
University: MPKV, Rahuri (MH)
Languages: English, Hindi, Marathi
Email: suyogauricm@gmail.com
Contact No: +918805039474



Name: Thundla Hari krishna
Qualification: B.Sc. (Agriculture)
University: MPKV, Rahuri(MH)
Languages: English, Hindi, Telugu, Marathi
Email: harikrishnaturicm@gmail.com
Contact No: +919676388727



Name: Vijay Singh solanki
Qualification: B.Sc. (Microbiology)
University: D.A.V.V Indore (MP)
Languages: English, Hindi,
Email: vijaysuricm@gmail.com
Contact No: +916263490594



Name: Viraj Kisan Misal
Qualification: B.Sc. (Horticulture)
University: MPKV, Rahuri (MH)
Languages: English, Hindi, Marathi
Email: virajmuricm@gmail.com
Contact No: +919175818030



Name: Vishal Ambadas Kute
Qualification: B.Sc. (Agricultural Biotechnology)
University: MPKV, Rahuri (MH)
Languages: English, Hindi, Marathi
Email: vishalkuricm@gmail.com
Contact No: +917507879178



Name: Yash Jagdish Patil
Qualification: B.Sc. (Agriculture)
University: MPKV, Rahuri (MH)
Languages: English, Hindi, Marathi
Email: yashpuricm@gmail.com
Contact No: +919769041477



Name: Yogesh Murlidhar Niphade
Qualification: BBA (Agriculture)
University: MPKV, Rahuri (MH)
Languages: English, Hindi, Marathi
Email: yogeshnuricm@gmail.com
Contact No: +917040080035



The batch of 34 students was placed in 20 organizations across a wide range of functional areas. Students were offered internship in various fields in which they were interested. Students completed their summer internship in various reputed organizations like UPL, ADAMA, NACL, Syngenta India, Shriram Bioseeds Genetics, Kalash seeds, Dhanashree Agro, Mehin total chemicals Pvt. Ltd., Aries Agro, Savannah Seeds, Sinochem India, Crystal Crop Protection Pvt. Ltd.

Students who were interested in finance and Retail interned in RBI, DCB Bank, Bigbasket, Ninjacart, ITC and Reliance Retail. The interns received great appreciation from participated Organizations.

2018-20 Summer Internship Overlook

The 2 month internship program is one of the unique aspects about PGDM because It starts after students complete their first year course curriculum.

The longer duration helps students transform into industry-ready professionals.

After spending three rigorous trimesters, the PGDM internship experience helps students to apply their statistics, managements learning and business principles to real-world problems and add significant value to the firms they work with. Thus, the internship becomes a crucial part in the course structure.

OUR RECRUITERS





Narendra Jawale
Vendor Manager
Amazon India

I had read somewhere that an individual's intellectual and social stimulation begins from THE COLLEGE. Today when I think of this statement, after more than five years of passing out from URICM, I think it's cent percent true. It's extremely important that Those exciting and golden years of your life, you spend in an environment amongst the guidance of the right Guru's and crazy friends. I had been extremely fortunate to spend those 2 years in URICM amongst the best talent across India and highly professional staff of from Retail, Economics and Rural Development. From walking -in as a fresher with no direction and walking out at the end of the 2nd year with a job in hand is probably a best transformation has happened to me.



Digambar Gade
BMD Manager
Sumitomo Chemical India Ltd.

URICM was really a life Changing experience for me. During this PGDM-ABM programme, I was encouraged to pursue my agriculture interest through various agricultural projects and seminars @ URICM campus atmosphere is very enthusiastic and calm which recall lots of memories



Anand Patil
Deputy Manager
HDFC Bank Ltd.

URICM helped me to realize my career aspirations and prepared me to acquire true leadership qualities - the right combination of attitude, skill and knowledge to play the role of a successful manager. URICM becomes a great place to learn in multicultural environment & Plethora of extracurricular activities that the institute offers. It was a transformative time for all of us who shared the journey.



Suryanarayan Awargand Patil
Territory Procurement Manager
Ninjacart

"I am really proud that I am associated with the fastest growing business school of India. The things that I have learnt from this place are really out of trend for other business schools. I am really thankful of URICM team, for creating a professional out of me. "URICM is not just education business school but it's a place where we will get a family feeling".



Prashant Singh
MD & CEO of SOLYDLAB(India),
Co-founder. SOLYDLLC (USA)

URICM is much beyond just an Institute. It actually denotes a culture of excellence, empowerment & enrichment. It's a perfect blend of joy and hardships. On can cherish the freedom to participate anywhere in their desirous activities. Inhouse faculties are just like backbone & guest faculties are adding more skills to the students. "Achievemnts-applauds opportunities-thoughts" this is what I have learnt from URICM. Uricm has transformed me into a culturally sensitive, tolerant, ethically and socially responsible entrepreneur. Thanks to make it happen.



Neelam Chavan
Executive- Marketing (All India)
Nath Bio-Genes India Ltd

Learning at URICM was fantastic, and laid the foundation stone foa a challenging Journey ahead. In those days we were often encouraged to look beyond books. There are so many take-aways from URICM. I Wish URICM to keep reaching greater heights as always.



Akash Bharose Patil
Sales Officer
Zytex Biotech Pvt. Ltd.

One of The unique features of URICM was the involvement of Students in administration related works through proper channels. if I am always in a learning mode, the credit should got to the institute for moulding me in such a way.



Shubham Suryavanshi
F & V QC
Big Basket

The two years at URICM were one of the best periods of my life. URICM is unique in its field. The experience here turned me to a more curious and achieving person. At URICM, it always felt like a family, another home, which helped me in my academic learning I gained friendship and experiences which added a different perspective to my life. I am thankful to all the faculty members of the College for their continuous efforts and support. I am sure that the experience I gained here will help me in my future to achieve my career goals.



Interface with Corporate



Dear Recruiter,

Greetings from URICM,

We feel great pleasure to invite you to the placement drive (2019-20) of URICM which is a leading management institute, administrated by National Council for Co-operative Training (NCCT) New Delhi, under the Ministry of Agriculture and Farmers Welfare, Govt. of India. New Delhi, an Autonomous Body Promoted by Ministry of Agriculture & Farmers' Welfare, Govt. of India, New Delhi)

Our institute has constantly groomed the students with highly engaging activities with the right mix of academic and industrial inputs preparing them to wake up to the real world career challenges. Our students understand importance of attention and details and time management. They have one goal in mind to succeed as a socially responsible professional and individual.

We extend a personal invitation to your company for the 2019-20 placement drive. Our students are prepared to take the exciting challenges that business world has to offer. Having faced a grueling regime at the institute they are geared up for the companies coming to the campus and are looking forward to the culmination of their efforts in the form of attractive job that are up for offer. The thrill of reaching a destination at the end of a long time journey is unappalled by any other feeling. Placement produce same kind of excitement and happiness in our campus.

Thanking you,

Yours Sincerely

Placement Committee

URICM (PGDM-ABM)

2018-20

Contacts

DIRECTOR

Dr. A.K. Asthana

+91 76940 11940

Placement Coordinator

PGDM DIRECTOR

Ms. Neelu Pandey

+91 95864 77450

Student Placement Committee

Mr. Abhishek Divate / Mo.73507 35362

Mr. Shrikant Darade / Mo.95450 78729

Mr. Vijendra Rajput / Mo.79999 39640

Mr. Avinash Jadhav / Mo.75880 15681

Mr. Akshay Nikam / Mo.95610 23217

How to Reach



www.urimanager.org.in

Contact : Tel : 079-23260492/23261715 • Fax : 079-23261715

Address : Sector-30, Gandhinagar, Gujarat-382030